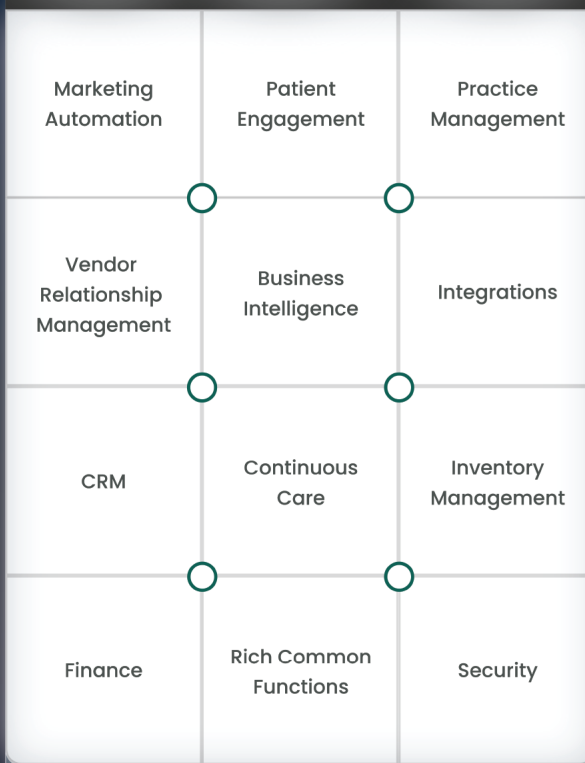


Single, integrated, extensible platform having configurable medical, non-medical, and administrative modules.



Naava Platform

IN COLLABORATION WITH  
NUSELF BARIATRICS  
AUSTIN, TX




Increase Efficiency by **50%**

Reduce Opex by **50%**

Reduce Systems Complexity



 <https://naava.co>

 737-235-5792



# Naava

Multi Medical Service  
SaaS Platform

POWERED BY

A Flexible Common Process

HARMONIZED, CONFIGURABLE  
COMMON-CARE PROCESS  
PROVIDES A UNIFORM,  
PRAGMATIC METHODOLOGY  
TO PROVIDE MULTIPLE MEDICAL  
SERVICES

01

Acquire  
Customer

02

Educate  
Customer

03

Register  
Customer

04

Check  
Affordability

05

Plan Medical  
Services

06

Prepare  
Patient

07

Provide  
Care

08

Provide After  
-care Service

# Naava Modules



## Practice Management

Manage your offering, pricing, facility details, and professional associations of your business practice.



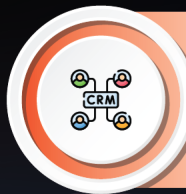
## Finance

Create your own service pricing catalogue, issue super-bills to your patients. Track cashflow, and P&L with your own custom income and expenditure categories. Measure and improve margins.



## Marketing

Integrated digital marketing to widen your service base.



## CRM

Intelligence CRM augmented with AI driven lead grading, lead nurturing. Also track the effectiveness of your referral network.



## Patient Engagement

Use built-in multiple channels to engage with your patients, educate your patients with quality medical videos, invite them to your own webinars, handle patient documentation at one single place with digital signatures.



## Insurance

Automated insurance plan checking accelerates VOB checks with special provision to handle insurance denials. Insurance billing support minimizes your dependency on third party EMRs.



## Integrated Vendor and Inventory Management

Integrated vendor and inventory management helps you run your supplements shop and also formally measure and manage your vendors' performance.



## Staff Management

Enjoy the differentiated staff management module which doubles employee productivity by clarifying roles, responsibilities, providing well defined goals, educational videos, SOPs, and mechanisms to collaborate with each other. Handle end to end recruitments with built-in job-referrals tracking facility.



## Continuous Care

In addition to standard care scheduling, provide value to patients with detailed ready-appointment booklet, pre-ops activity tracking, easy digitalized consent, provider and lab reports tracking. Extend value delivery with post-op support.



## Integrations

Minimize dependency on 6 to 8 external systems to 1 or 2 retaining the ability to integrate with popular EMRs, medical labs. Work with facilities that employ modern digital communication channels as well traditional ones that employ fax.



## Business Intelligence

Gather deeper insights into multiple dimensions of your business practice including marketing, patient relations, practice operations, financial performance and quality of your professional networks.



## Configurations

Tailor the platform to suit unique needs of your practice, define your own operational phases, roles, responsibilities, master lists, enabling content, look and feel.

Game changing, configurable,  
multi-medical service platform  
rendered under a SaaS model.